

# ĐỀ THI GIỮA KÌ 2 LỚP 12 (FORM MỚI NHẤT)

## TEST 6

*Read the following advertisement and mark the letter A, B, C and D on your answer sheet to indicate the option that best fits each of the numbered blanks from 1 to 6*

### The Rise of Digital Media

The landscape of domestic media is rapidly evolving, with new trends emerging due to the growth of digital platforms. (1) \_\_\_\_\_, such as newspapers and TV, are increasingly being replaced by online channels where information can be accessed instantly. This shift in format allows for more (2) \_\_\_\_\_ and personalized content. People expect (3) \_\_\_\_\_ news that aligns with their interests and preferences. With digital media offering real-time updates, many users, (4) \_\_\_\_\_ accustomed to immediate access, no longer rely on conventional sources. As a result, online platforms are (5) \_\_\_\_\_ the news faster than ever before, providing instant reactions to global events. The demand for timely and relevant content continues to rise, shaping the future (6) \_\_\_\_\_ media in the digital age.

(Adapted from discovery news)

**Câu 1:** A. Traditional media outlets

B. Media outlets traditional

C. Traditional outlets media

D. Media traditional outlets

**Câu 2:** A. interactive

B. interact

C. interaction

D. interactively

**Câu 3:** A. to receiving

B. to receive

C. receive

D. to be receiving

**Câu 4:** A. which became

B. became

C. was become

D. having become

**Câu 5:** A. getting

B. breaking

C. coming

D. catching

**Câu 6:** A. to

B. on

C. of

D. at

*Read the following leaflet and mark the letter A, B, C or D on your answer sheet to indicate the option that best fits each of the numbered blanks from 7 to 12.*

### The Impact of Multimedia Communication in the Digital Age

- Multimedia communication has become a dominant force in the digital age. (7) \_\_\_\_\_ recent studies, multimedia platforms have revolutionized how people consume information, combining text, images, video, and audio to create more engaging (8) \_\_\_\_\_.
- The (9) \_\_\_\_\_ of data shared across these platforms is growing exponentially, with millions of users interacting with different types of media daily. Social media networks allow users to communicate with (10) \_\_\_\_\_ in real-time, making global connections easier than ever before.
- This form of communication is closely related to the rise of mobile (11) \_\_\_\_\_, which enables access to multimedia content anytime, anywhere. As technology continues to advance, we can expect multimedia communication to (12) \_\_\_\_\_ shaping the way we interact and share information in the future.

Câu 7. A. Due to

B. Thanks to

C. On account of

D. According to

Câu 8. A. content

B. meaning

C. method

D. comment

- Câu 9. A. majority                      B. item                      C. number                      D. amount  
 Câu 10. A. others                      B. each other                      C. the others                      D. another  
 Câu 11. A. platform                      B. communication                      C. connection                      D. technology  
 Câu 12. A. go on                      B. interact with                      C. get over                      D. catch up

**Mark the letter A, B, C or D on your answer sheet to indicate the best arrangement of utterances or sentences to make a meaningful exchange or text in each of the following questions from 13 to 17.**

**Câu 13**

**a. Minh:** Yes, I have. I watch the news and follow social media every day to stay informed about the latest trends and developments.

**b. Minh:** Hi, Anh! It's been a while since we last met. You look great!

**c. Anh:** Hi, Minh! Thanks, you look fantastic as well. Have you been keeping up with the media in Vietnam lately?

- A.** a-c-b                      **B.** b-c-a                      **C.** c-b-a                      **D.** b-a-c

**Câu 14**

**a. Lan:** They provide up-to-date information and cover a wide range of topics, from politics to entertainment.

**b. Nam:** I think social media is too overwhelming. I don't think I'll rely on it much.

**c. Nam:** How are you going to stay updated on the media in Vietnam?

**d. Lan:** I'm going to follow Vietnamese news websites and social media channels.

**e. Nam:** Why do you choose those sources?

- A.** a-e-b-c-d                      **B.** c-e-d-b-a                      **C.** d-b-a-e-c                      **D.** c-d-e-a-b

**Câu 15**

Hi Hoa,

a. I've always found it interesting to watch how TV is evolving, but right now I'm busy with my internship, so I don't have much time to explore these changes.

b. Thanks so much for the video you sent me last week on how Vietnamese TV stations are adapting to new technology.

c. Thanks also for sharing the link to the online platform with educational videos — they seem much more engaging than the ones I've been using.

d. We should watch more videos together soon. What's your opinion?

e. Nevertheless, it was enjoyable to watch the video.

Write back soon,

Minh

- A.** d-b-a-c-e                      **B.** b-a-e-c-d                      **C.** a-d-b-c-e                      **D.** a-c-d-b-e

**Câu 16**

a. In conclusion, I'm excited about the opportunities that my role in Vietnamese media offers and the positive impact I can make in the industry.

- b. For the last year, I have been working as a content strategist, producing articles and creating online campaigns that resonate with Vietnamese audiences.
- c. Working remotely offers me the freedom to experiment with new ideas, and I find this environment enhances my creativity.
- d. My fascination with both media and technology led me to a career in digital media, specifically within Vietnam's rapidly growing industry.
- e. While adhering to deadlines is crucial in this field, I don't mind the occasional in-office meetings to brainstorm and collaborate with the team.

(Adapted from discovery)

- A. d-b-c-e-a                      B. a-b-c-d-e                      C. b-c-d-a-e                      D. c-a-d-b-e

**Câu 17**

- a. The increasing popularity of digital media has also led to a 40% rise in social media usage, which is becoming the primary source of news for many Vietnamese.
- b. Vietnam's print media industry has faced significant challenges over the past few years.
- c. Newspapers and magazines, once popular, have been gradually replaced by digital platforms, signaling a shift towards online journalism.
- d. This shift towards digital news has encouraged the rise of local news websites, independent journalism, and social media influencers, providing a wider variety of news and making the media scene in Vietnam more dynamic.
- e. Nevertheless, in spite of this growth, fake news and misinformation remain a major problem in Vietnam's online media, with no clear solutions in sight.

(Adapted from *i-Learn Smart World*)

- A. c-a-e-b-d                      B. d-c-a-b-e                      C. b-c-d-a-e                      D. d-e-b-c-a

**Read the following passage about The Development of Mass Media and Research and mark the letter A, B, C or D on your answer sheet to indicate the option that best fits each of the numbered blanks from 18 to 22.**

Multimedia communication has become a vital part of our daily lives, reshaping the way we consume information. Over the years, (18) \_\_\_\_\_, transforming traditional media into more interactive and engaging forms. Platforms like YouTube, Facebook, and Instagram have revolutionized how we access news, entertainment, and even education. (19) \_\_\_\_\_ has increased exponentially, with millions of videos, images, and podcasts uploaded every day. Social media, (20) \_\_\_\_\_, has played a major role in this shift. Many people now (21) \_\_\_\_\_, as they offer a faster and more personalized experience. In one instance, a friend of mine was able to watch a live-streamed event from the other side of the world, something that would have been impossible just a decade ago. Another situation involves a local business that (22) \_\_\_\_\_, sharing new products in real-time. This shift towards multimedia content has significantly altered communication, enabling global connections like never before.

(Adapted from dailynews)

Câu 18:

- A. it has been widely adopted in various industries
- B. it is widely adopted in the variety of industries
- C. it was widely adopted in the industries of variety
- D. it was being widely adopted in various industries

**Câu 19:**

- A. The amount of multimedia contents shared online
- B. The number of multimedia contents shared online
- C. The amount of multimedia contents sharing online
- D. The number of multimedia contents shared online

**Câu 20:**

- A. that allow instant interaction and sharing
- B. which allowed instant interaction and sharing
- C. which allows instant interaction and sharing
- D. which is allowed instant interaction and sharing

**Câu 21:**

- A. take up multimedia platforms to stay informed
- B. catch up multimedia platforms to stay informed
- C. suffer from multimedia platforms to stay informed
- D. rely on multimedia platforms to stay informed

**Câu 22:**

- A. uses Instagram stories to connect with customers
- B. transfers Instagram stories to connect by customers
- C. supports Instagram stories to combine with customers
- D. transmits Instagram stories to deal with customers

***Read the following passage about choosing communication studies of students and mark the letter A, B, C or D on your answer sheet to indicate the best answer to each of the following questions from 23 to 30.***

Many students today are choosing communication studies as their major, believing it to be the key to a successful career. With the growth of social media, advertising, public relations, and digital platforms, communication skills are more in demand than ever. Graduates are among the most employable, often landing high-paying jobs in media, marketing, and content creation.

However, choosing communication as a field of study is not without challenges. **The competitive job market and the need to stay updated with technological advances mean students must be proactive in acquiring practical skills.** Courses in writing, video production, social media strategy, and data analysis are essential for students **who** want to stand out. The rise of **artificial** intelligence and automation in

communication industries raises concerns about the future of the profession. Yet, many experts believe that human creativity and emotional intelligence will remain crucial in communication careers.

One advantage of a communication degree is its flexibility. Students can specialize in areas such as journalism, advertising, public relations, or digital media. The **adaptability** of the degree allows graduates to explore various industries, from entertainment to corporate sectors. Internships, networking, and hands-on experience are also vital in developing a professional portfolio.

As communication continues to shape the world, its impact on society is undeniable. For those passionate about making a difference through words, visuals, and technology, a degree in communication offers endless possibilities.

(Adapted from vietnamesenews)

Câu 23. Which of the following is NOT mentioned as a benefit of choosing communication studies as a major?

- A. High employability rates
- B. Ability to specialize in various areas
- C. Opportunities for internships and networking
- D. Guaranteed job placement after graduation

Câu 24. The word “**artificial**” in paragraph 2 is OPPOSITE in meaning to:

- A. Natural
- B. Innovative
- C. Passive
- D. Aggressive

Câu 25. The word “**who**” in paragraph 2 refers to:

- A. experts
- B. students
- C. corporate sectors
- D. Graduates

Câu 26. The word “**adaptability**” in paragraph 3 could be best replaced by:

- A. Changeability
- B. Flexibility
- C. Dependability
- D. Accessibility

Câu 27. Which of the following best paraphrases the underlined sentence in paragraph 2? “**The competitive nature of the job market and the constant need to stay updated with technological advances mean that students must be proactive in acquiring practical skills.**”

- A. Students need to acquire practical skills in order to compete in the job market.
- B. The job market is not competitive, and students don’t need to update their skills.
- C. Students must passively wait for skills to be acquired in the competitive job market.
- D. Technological advances make it impossible for students to acquire practical skills.

Câu 28. Which of the following is TRUE according to the passage?

- A. Communication graduates are guaranteed high-paying jobs in the future.
- B. Technology is expected to replace human creativity in communication careers.
- C. Students need to stay updated with new technologies in communication fields.
- D. Communication degrees are very specialized, limiting career options.

Câu 29. In which paragraph does the writer mention a future concern about communication jobs?

- A. Paragraph 1
- B. Paragraph 2
- C. Paragraph 3
- D. Paragraph 4

Câu 30. In which paragraph does the writer discuss the versatility of a communication degree?

A. Paragraph 1

B. Paragraph 2

C. Paragraph 3

D. Paragraph 4

**Read the following passage about Communication Studies and mark the letter A, B, C or D on your answer sheet to indicate the best answer to each of the following questions from 31 to 40.**

[I] Over the past decade, there has been a significant increase in the number of students choosing to pursue degrees in communication. [II] By 2030, it is predicted that communication-related fields will be among the top areas of study for university students globally. [III] This shift is driven by various factors, each of which contributes to the **growing popularity** of communication programs. [IV]

The push factors include limited career opportunities in other fields. Many students find that their options in traditional professions are limited, and they often seek alternatives with better prospects. Communication, being a **dynamic** and evolving field, offers students the chance to develop a wide range of skills applicable to many industries. Moreover, the increasing digitalisation of society means that industries are constantly looking for professionals who can effectively navigate online platforms, manage content, and engage with diverse audiences. On the other hand, pull factors include the wide variety of career paths that a degree in communication opens up. Graduates can work in advertising, public relations, media, journalism, and corporate communications, which are sectors that often offer competitive salaries and ample opportunities for career growth.

However, the choice to study communication also has its challenges. One notable issue is the **oversaturation** of certain sectors, particularly journalism, where the demand for jobs does not always meet the supply of qualified candidates. Furthermore, the rapid pace of technological change in the media industry means that students must continuously update their skills to stay relevant.

**The growing interest in communication studies reflects the demand for professionals** who can effectively manage information in a world that is increasingly connected and information-driven. By understanding both the advantages and challenges of the field, students can make more informed decisions about their career paths.

(Adapted from education reports)

Câu 31. Where in paragraph I does the following sentence best fit?

**"The number of students choosing communication-related fields is steadily increasing."**

A. [I]

B. [II]

C. [III]

D. [IV]

Câu 32. The phrase "**growing popularity**" in paragraph I could be best replaced by \_\_\_\_\_.

A. expanding influence

B. increasing demand

C. rising awareness

D. wider recognition

Câu 33. The word "**oversaturation**" in paragraph 3 refers to \_\_\_\_\_.

- A. the abundance of career options in communication
- B. the lack of demand in some communication sectors
- C. the increasing number of qualified candidates
- D. the limited availability of media-related jobs

Câu 34. According to paragraph 2, which of the following is NOT a pull factor?

- A. Better career prospects
- B. A wide range of industries to work in
- C. Digitalisation of society
- D. Limited career opportunities in other fields

Câu 35. Which of the following best summarises paragraph 3?

- A. Communication is an oversaturated field, making it difficult for graduates to find jobs.
- B. Graduates of communication face the challenge of staying up-to-date with technological changes.
- C. Communication degrees offer various career opportunities but come with the challenge of competition.
- D. The rapidly changing media landscape makes it hard for students to find stable jobs.

Câu 36. The word "**dynamic**" in paragraph 2 is OPPOSITE in meaning to \_\_\_\_\_.

- A. inactive
- B. evolving
- C. flexible
- D. diverse

Câu 37. Which of the following is TRUE according to the passage?

- A. Communication studies are expected to decline in popularity by 2030.
- B. Technological advancements in media are a key reason for the rising demand for communication professionals.
- C. Students pursuing communication degrees are often unable to find relevant career opportunities.
- D. The media industry is experiencing a decline due to oversaturation.

Câu 38. Which of the following best paraphrases the underlined sentence "**The growing interest in communication studies reflects the demand for professionals...**" in paragraph 4?

- A. The increasing popularity of communication degrees indicates a shrinking job market for professionals.
- B. More students studying communication signals a rise in the demand for skilled professionals in the field.
- C. Communication programs are becoming more competitive due to the growing number of interested students.
- D. Communication studies are not yet in demand despite the growing number of students choosing it.

Câu 39. Which of the following can be inferred from the passage?

- A. The communication field is growing, but its growth comes with challenges such as oversaturation and competition.
- B. Students choose communication as a last resort when other fields offer fewer career prospects.
- C. The rise in communication programs is due to the oversupply of jobs in other sectors.
- D. The media industry is expected to become less competitive in the future due to fewer students studying communication.

Câu 40. Which of the following best summarises the passage?

- A. Communication degrees are increasingly popular due to the diverse career opportunities they offer, but students face challenges such as competition and the need for continuous skill upgrades.
- B. The growing interest in communication reflects an oversupply of qualified candidates, making it harder for graduates to secure jobs.
- C. Students pursuing communication degrees are attracted to the field by its competitive salaries but may struggle with technological changes.
- D. As the communication field expands, students are attracted to it due to the variety of career options, but they must be prepared for its evolving nature.