

ĐỀ THI GIỮA KÌ 2 LỚP 12 (FORM MỚI NHẤT)

TEST 5

Read the following advertisement and mark the letter A, B, C and D on your answer sheet to indicate the option that best fits each of the numbered blanks from 1 to 6

The Evolution of Mass Media

The development of mass media has drastically transformed how people access information. With the rise of digital platforms, including (1) _____ media and streaming services, traditional forms like print newspapers and television have struggled to keep up. (2) _____ to reach vast audiences, mass media now plays (3) _____ in shaping public opinion and culture. People have learned (4) _____ various digital tools effectively, gaining instant access to news and entertainment. In relation to this shift, new technologies have made it easier to connect (5) _____ others globally. As society continues to embrace digital media, we can observe how mass media is (6) _____ progress in influencing global communication.

(Adapted from discovery news)

- Câu 1:** A. social B. socialize C. society D. sociable
- Câu 2:** A. Which designed B. Designing C. Was designed D. Designed
- Câu 3:** A. a critical role B. critical a role
C. a role critical D. role a critical
- Câu 4:** A. to using B. to use C. use D. to be using
- Câu 5:** A. to B. on C. with D. at
- Câu 6:** A. doing B. making C. coming D. catching

Read the following leaflet and mark the letter A, B, C or D on your answer sheet to indicate the option that best fits each of the numbered blanks from 7 to 12.

The Mass Media

- The development of mass media has revolutionized the way we communicate and consume information. (7) _____ technological advancements, digital platforms such as social media and streaming services have become dominant forces in the media landscape.
- The (8) _____ of online content creators has surged in recent years, reflecting a shift towards user-generated content. (9) _____ forms of traditional media, like newspapers and television, have struggled to maintain relevance in this digital (10) _____.
- The impact of mass media on public (11) _____ and culture is profound, shaping how societies perceive various issues. To understand this, researchers (12) _____ studies to analyze the effects of media on behavior. Overall, mass media plays a central role in the dissemination of information globally.

- Câu 7. A. Due to B. Thanks to C. On account of D. According to
- Câu 8. A. majority B. item C. number D. amount
- Câu 9. A. Others B. Other C. The others D. Another

- Câu 10. A. age B. moment C. number D. service
- Câu 11. A. connection B. relation C. behaviour D. opinion
- Câu 12. A. carry out B. put off C. go up D. stand out

Mark the letter A, B, C or D on your answer sheet to indicate the best arrangement of utterances or sentences to make a meaningful exchange or text in each of the following questions from 13 to 17.

Câu 13

- a. **Nam:** Hi, Mark! It's been ages since we last met. You seem to be doing great!
- b. **Nam:** Yes, I have. I keep up with current events every day and try to stay informed through different platforms.
- c. **Mark:** Hi, Nam! Thanks! You look fantastic too. Have you been following the latest news on social media lately?

- A.** a-c-b **B.** b-c-a **C.** c-b-a **D.** b-a-c

Câu 14

- a. **Sue:** I follow several social media accounts that post updates every day.
- b. **Sue:** It's faster and more interactive. I can comment and share my opinions easily.
- c. **Alex:** How do you usually keep up with the news?
- d. **Alex:** I think social media can spread misinformation. I prefer reading newspapers to stay informed.
- e. **Alex:** Why do you prefer social media for news?

- A.** a-e-b-c-d **B.** c-e-d-b-a **C.** d-b-a-e-c **D.** c-a-e-b-d

Câu 15

Hi Anna,

- a. **Sarah:** Yes, I have! It seems like everyone is talking about it these days.
- b. **Sarah:** I totally understand. I've read a lot of negative stories about data breaches on social media.
- c. **John:** Hi, Sarah! Have you heard the latest news about the new social media platform?
- d. **John:** Yeah, it's tough to know which platforms are really safe. What do you think?
- e. **John:** I know! I've been thinking about joining, but I'm worried about privacy concerns.

Write back soon.

Mark

- A.** d-b-a-c-e **B.** c-a-e-b-d **C.** a-d-b-c-e **D.** a-c-d-b-e

Câu 16

- a. It's amazing how quickly information spreads online. Sometimes, it's hard to tell what's true.
- b. That's a big issue with the mass media today—misinformation can spread just as fast as accurate news.
- c. Yes, I agree. Social media platforms like Facebook and Twitter have become the primary sources of news for many people.
- d. I think we need more media literacy programs to help people navigate this problem.
- e. The rise of digital media has completely changed how we consume information.

(Adapted from *Bright*)

A. e-c-a-b-d

B. a-b-c-d-e

C. b-c-d-a-e

D. c-a-d-b-e

Câu 17

- a. Streaming services like Netflix and Hulu have made traditional cable TV less appealing. People prefer on-demand content.
- b. How has the rise of streaming services changed the traditional television industry?
- c. But do you think this will affect how we consume news and current events?
- d. Yes, more people may turn to streaming platforms for news shows, which could change how news is delivered in the future.
- e. That's true. It's more convenient to watch what you want, when you want, rather than waiting for a specific time slot.

(Adapted from *i-Learn Smart World*)

A. c-a-e-b-d

B. d-c-a-b-e

C. b-a-e-c-d

D. d-e-b-c-a

Read the following passage about The Development of Mass Media and Research and mark the letter A, B, C or D on your answer sheet to indicate the option that best fits each of the numbered blanks from 18 to 22.

In recent years, social media has experienced tremendous growth, transforming the way we communicate, share information, and connect with others. Platforms like Facebook, Instagram, Twitter, and TikTok have become integral parts of daily life. So far, (18) _____ to stay informed, interact with friends, and even promote businesses. Many of these platforms provide features (19) _____ making it easier than ever to share experiences in real time. (20) _____ for networking and learning, it has also brought challenges, such as the spread of misinformation and the negative impact on mental health. For example, some influencers have faced criticism (21) _____. Social media platforms continue to evolve, (22) _____ to keep users engaged, encouraging them to spend more time on these apps.

(Adapted from *friends Global*)

Câu 18:

- A. Social media has been used by billions of people worldwide
- B. Social media was used by billions of people worldwide
- C. Social media is used by billions of people worldwide
- D. Social media was being used by billions of people worldwide

Câu 19:

- A. which allows users to post photos, videos, and even broadcasts live,
- B. which allow users to post photos, videos, and even live broadcasts,
- C. who allow users to posting photos, videos, and even live broadcasts,
- D. whose allowed users to post photos, videos, and even broadcasts live,

Câu 20:

- A. However social media has been provided incredible opportunities
- B. Because social media will have provided incredible opportunities

- C. Although social media has provided incredible opportunities
- D. Since social media has been provided incredible opportunities

Câu 21:

- A. on promoted unrealistic beauty standardize or misleading advertisements
- B. for promoting unrealistically beauty standards or misled advertisements
- C. on promoting unrealistic beautifully standards or misleading advertisements
- D. for promoting unrealistic beauty standards or misleading advertisements

Câu 22:

- A. constantly introducing new tools like Stories and Reels
- B. constant introducing new tools as Stories and Reels
- C. constantly introducing new tools like Stories or Reels
- D. constantly introduced new tools neither Stories nor Reels

Read the following passage about development of communication and mark the letter A, B, C or D on your answer sheet to indicate the best answer to each of the following questions from 23 to 30.

Communication has undergone significant changes over the years, especially with the advent of new technologies. In ancient times, humans communicated primarily through oral traditions and written symbols, like cave paintings or early scripts. However, these methods were often limited to local areas. The invention of the printing press by Johannes Gutenberg in the 15th century marked the beginning of mass communication, allowing books and newspapers to be widely distributed and giving people access to new ideas.

In the 20th century, the development of radio and television brought communication to a global audience. For the first time, people could receive information from all over the world without leaving their homes. Radio, initially used for news broadcasts and entertainment, became an important tool for education, while television added a visual element, making it more engaging. These technologies **revolutionized** how people shared and consumed information.

In the 21st century, the rise of the internet has completely transformed communication once again. The internet has made it easier for people to connect with one another regardless of **their** location. Social media platforms, email, and instant messaging have revolutionized both personal and professional communication. The internet has also opened up new possibilities for education, allowing people to learn from online resources and virtual classrooms.

However, the rapid growth of digital communication has brought with it several challenges. One of the major concerns is the spread of misinformation and fake news. With the ability to instantly share information with millions of people, it has become easier for inaccurate or misleading content to spread quickly. Additionally, not everyone has equal access to the internet, creating a digital **divide** between those who have access to the latest technologies and those who do not. **Efforts are being made to address these issues**, but the challenges remain significant.

(Adapted from daily news)

Câu 23. Which of the following is NOT mentioned as a development in communication?

- A. The invention of the printing press
B. The rise of social media platforms
C. The use of cave paintings
D. The development of radio and television

Câu 24. The word “**revolutionized**” in paragraph 2 is OPPOSITE in meaning to:

- A. Simplified
B. Stabilized
C. Interrupted
D. Neglected

Câu 25. The word “**their**” in paragraph 3 refers to:

- A. Radio and television’s
B. people’
C. Technologies’
D. News broadcasts’

Câu 26. The word “**divide**” in paragraph 4 could be best replaced by:

- A. Connection
B. Gap
C. Solution
D. Bridge

Câu 27. Which of the following best paraphrases the underlined sentence “**Efforts are being made to address these issues**” in paragraph 4?

- A. People are struggling to solve these problems.
B. There is no way to solve these issues.
C. Solutions are being developed to tackle these problems.
D. Efforts to resolve these issues have failed.

Câu 28. Which of the following is TRUE according to the passage?

- A. Television was the first global communication tool.
B. The internet has made communication faster and more accessible.
C. People are no longer concerned with misinformation.
D. Communication in ancient times was limited to face-to-face interactions.

Câu 29. In which paragraph does the writer mention a past causal relationship?

- A. Paragraph 1
B. Paragraph 2
C. Paragraph 3
D. Paragraph 4

Câu 30. In which paragraph does the writer explore modern methods for maintaining communication?

- A. Paragraph 1
B. Paragraph 2
C. Paragraph 3
D. Paragraph 4

Read the following passage about the Development of Multinational Media and mark the letter A, B, C or D on your answer sheet to indicate the best answer to each of the following questions from 31 to 40.

In recent years, the rise of multinational media companies has had a significant impact on global communication. [I] With advances in technology and the growth of the internet, media organizations have expanded beyond national borders, reaching audiences worldwide. [II] By 2050, experts predict that a majority of media content will be produced by a few large global corporations, allowing them to shape cultural trends, public opinion, and political discourse. [III] There are several factors that have contributed to the rise of multinational media corporations, which also **pose various challenges**. [IV]

D. Multinational media has financial resources that help it dominate the global market.

Câu 36: The word "**overshadowing**" in paragraph 3 is OPPOSITE in meaning to

- A. dominating B. diminishing C. highlighting D. supporting

Câu 37: Which of the following is TRUE according to the passage?

- A. Multinational media companies are increasing access to global information.
B. All countries have benefited equally from the growth of multinational media.
C. The growth of multinational media has led to a decrease in global communication.
D. Local media outlets have successfully competed with multinational companies.

Câu 38: Which of the following best paraphrases the underlined sentence: "**To ensure that multinational media development is beneficial, it is essential to carefully regulate the industry**" in paragraph 4?

- A. Regulating the multinational media industry will ensure that its development is harmful.
B. Multinational media should be left unregulated to allow for its natural development.
C. Carefully regulating multinational media is necessary for positive development.
D. It is unnecessary to regulate the multinational media industry as it will develop naturally.

Câu 39: Which of the following can be inferred from the passage?

- A. The dominance of multinational media companies benefits developing countries the most.
B. Local media outlets are often unable to compete with the global reach of multinational corporations.
C. Technology advancements have led to a decline in the need for global media companies.
D. Multinational media companies struggle to enter emerging markets.

Câu 40: Which of the following best summarises the passage?

- A. The rise of multinational media is reshaping global communication but requires careful regulation to avoid negative impacts on local media and diversity.
B. Multinational media has transformed global communication, making it easier to access diverse content while reducing local competition.
C. As multinational media companies grow, they create cultural exchange and new markets, though they also raise concerns about media concentration.
D. The rise of multinational media is beneficial for developing countries, but it comes at the cost of local media outlets.